

FFAM

Fire Fighters Association of Missouri

RATE SHEET

Firefighters Association of Missouri
www.ffam.org • (660) 429-1327



EFFECTIVE JAN 1, 2022

AD Size	Per Issue	Corporate Member 15% Discount
INSIDE COVER – (8.5" x 11") – 94 square inches – Prime Visibility SPACE SOLD FOR 2022	\$725	\$616.25
INSIDE BACK COVER – (8.5" x 11") – 94 square inches – Prime Visibility SPACE SOLD FOR 2022	\$725	\$616.25
BACK COVER – (8.5" x 11") – 94 square inches – Prime Visibility SPACE SOLD FOR 2022	\$750	\$637.50
FULL PAGE AD – (8.5" x 11") – 94 square inches	\$700	\$595
3/4 PAGE AD – (8.5" x 8") – 68 square inches	\$550	\$467.50
2 COLUMN AD - 2/3 PAGE – (5.25" x 10.5") – 55 square inches	\$500	\$425
HALF PAGE AD - Horizontal – (8.5" x 5.375") – 46 square inches	\$450	\$382.50
1 COLUMN AD - 1/3 PAGE – Vertical – (2.5" x 10.5") – 26 square inches	\$350	\$297.50
1 COLUMN AD - 1/3 PAGE – Block - (5.25" x 5.25") – 27 square inches	\$350	\$297.50
1/2 COLUMN AD - Vertical – (2.5" x 5.25") – 13 square inches	\$300	\$255
1/2 COLUMN AD - Horizontal – (5.25" x 2.625") – 13 square inches	\$300	\$255

- The FFAM magazine is published bi-monthly. 6 times annually.
- The above prices are for camera-ready ad copy. If there is a need to re-size or the ad is not ready for print there maybe additional artwork charges that apply.
- **AD DUE DATE:** Ad copy must be received by the stated deadline. Deadlines are Dec. 31, Feb. 25, April 29, June 24, Aug. 26, Oct. 28. The publication months are January, March, May, July, September, & November.
- It is the advertiser responsibility to provide ad copy by the above-mentioned date(s).
- Late arrival of ad copy may prevent the printing of the ad but will not relieve the advertiser of the cost of the ad.

Ad original copy should be sent to:

ffam.jmiller@gmail.com

Questions about the ad copy should be directed to Jaime Miller at:
660-429-1327 or
ffam.jmiller@gmail.com

Please complete the following and return with your ad copy.

Company: _____	Phone: _____
Billing Address: _____	
Billing Contact & Email: _____	
Ad Contact & Email: _____	
Check all that apply: Jan/Feb issue _____ Mar/Apr issue _____ May/Jun issue _____ Jul/Aug issue _____ Sept/Oct _____ Nov/Dec issue _____	

BLEED AREA

TRIM AREA

SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

INSIDE COVER
BLEED - 8.625" x 11.25"
TRIM - 8.5" x 11"
SAFE - 8" x 10.5"

SAFE AREA

TRIM AREA

BLEED AREA

FULL PAGE

BLEED - 8.625" x 11.25"

TRIM - 8.5" x 11"

SAFE - 8" x 10.5"

BLEED AREA
TRIM AREA
SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

**1
COLUMN
AD
1/3 PAGE**

**Width - 2.5"
Height - 10.5"
No Bleed**

**2 COLUMN AD
2/3 PAGE**

**Width - 5.25"
Height - 10.5"
No Bleed**

SAFE AREA

TRIM AREA

BLEED AREA

**HALF PAGE AD
HORIZONTAL**

BLEED - 8.625" x 5.625"

TRIM - 8.5" x 5.375"

SAFE - 8" x 4.875"

**1/2
COLUMN
AD
VERTICAL**

**Width - 2.5"
Height - 5.25"
No Bleed**

**1 COLUMN AD
BLOCK**

**Width - 5.25"
Height - 5.25"
No Bleed**

SAFE AREA
TRIM AREA
BLEED AREA

BLEED AREA

TRIM AREA

SAFE AREA

3/4 PAGE AD

BLEED - 8.625" x 8.25"

TRIM - 8.5" x 8"

SAFE - 8" x 7.5"

BLEED AREA

TRIM AREA

SAFE AREA

1/2 COLUMN AD HORIZONTAL

Width - 5.25"

Height - 2.625"

No Bleed

SAFE AREA

TRIM AREA

BLEED AREA

INSIDE BACK COVER

BLEED - 8.625" x 11.25"

TRIM - 8.5" x 11"

SAFE - 8" x 10.5"

BLEED AREA
TRIM AREA
SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

BLEED AREA

TRIM AREA

SAFE AREA

SAFE AREA

TRIM AREA

BLEED AREA

BACK COVER
BLEED - 8.75" x 11.25"
TRIM - 8.5" x 11"
SAFE - 8" x 10.5"

SAFE AREA

TRIM AREA

BLEED AREA